



For Immediate Release

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New Eight-Court Pickleball Facility Coming to Portland in October 2024

Jumbo's Pickleball will open at Lloyd Center

PORTLAND, Oregon, September 9, 2024 -- Jumbo's Pickleball is excited to announce the addition of a new pickleball venue at Lloyd Center, creating space for a wholesome and fun activity in the heart of the historic Lloyd District.

Jumbo's new facility will provide an unparalleled playing experience for America's fastest growing sport. Jumbo's Pickleball was born from the desire to enhance the sporting experience and provide even more opportunities for pickleball's spirit of community, competition, and fun to collide.

"Lloyd Center has always been a popular gathering place for the community. It's great to have Jumbo's Pickleball help us continue the tradition of bringing people together at the mall," said Tom Kilbane of Urban Renaissance Group. "Lloyd Center enjoys unparalleled transportation access, with convenient parking as well as easily accessible mass transit. Bringing pickleball to Lloyd Center will make it easier for Portlanders of all ages and backgrounds to enjoy the sport."

Locally owned and operated, Jumbo's Pickleball will occupy a 45,000-square foot space and offer something for everyone, including pre-programmed hosted games, open play, league play, lessons and more across the eight indoor courts. The facility, which is set to open in October, will have a lounge with snacks and beverages for purchase and a merchandise shop with a demo court to test the latest equipment.

"The Lloyd Center team has been great to work with. We all love Portland and want to bring something positive to the property. Pickleball as a sport is so welcoming and community driven, it was a great fit," said Roshan Fernando, co-owner of Jumbo's Pickleball. "Pickleball is easy to learn and a great community builder. We're very excited to be expanding indoor pickleball in Portland."

Final design and construction are underway in the former Regal Cinema space on the third floor of the mall, adjacent to the food court, located at 2320 Lloyd Center. The new pickleball space has been designed to bring the facility to life and prioritize the playing experience for guests, including:

- **Play** -- Jumbo's Pickleball will curate play that targets players at every level and at each stage of their pickleball journey. The space will have best-in-class courts (the same the pros use) and Jumbo's will ensure that community is the central thesis for everyone's experience.



- **Compete** -- Open play will provide players with the chance to compete. Jumbo's will structure play to be the welcoming for everyone, but also ensure it's the place where serious "players" come to keep the dream alive.
- **Exceptional service to community** -- Jumbo's is committed to maintaining a vibrant, positive and supportive environment to learn, play and grow in sport. This extends to staff, offering competitive pay and healthcare benefits.
- **Ease of scheduling** -- Jumbo's will have a dedicated app that centralizes all the services on site, including court scheduling and food and beverage orders.
- **Year-round comfort** -- The climate-controlled building at the Lloyd Center will allow the facility to remain warm and dry when Oregon's weather calls for it, and cool and shaded in the summer.

"There are a lot of amazing indoor pickleball facilities across the city of Portland, and we're excited to provide another option for community play," added Roshan Fernando.

Jumbo's Pickleball is planning an October 2024 opening, just in time for winter play. Guests can sign up to receive future newsletters for opening day info at www.jumbospickleball.com.

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About Urban Renaissance Group LLC

Urban Renaissance Group LLC is a Seattle-based full-service commercial real estate company, engaged in acquisitions, development, asset management, leasing, property management and ownership in Seattle, Bellevue, Denver and Portland. Founded in 2006, the strategic premise of URG is that the form of the American City is changing dramatically; the company acts as a catalyst that understands and ignites that change, thereby building community, generating appropriate returns for its investors and opportunities for its partners and employees. Learn more at www.urbanrengroup.com.